

MODEZONE

16. & 17. NOVEMBER 2018

Conditions of participation at the MODEZONE 2018

- The event will be held by the Lentos Kunstmuseum Linz, Ernst Koref-Promenade 1, 4020 Linz, Austria.
- **Application:** deadline for an application for a stand at MODEZONE 2018 **June, 27th 2018.**

The application must be made online have to contain all needed information and a minimum of **2-3 photos** of the current fashion collection, sent **by E-Mail to office@modezone.at**

- The application has to be sent via ONLINE APPLICATION at www.modezone.at/anmeldung.
- We will confirm the receipt of your immediately after sending.
- The MODEZONE team and their jury will decide upon your acceptance as an exhibitor. The organizers are authorized to reject applications without giving reasons.
- Together with the acceptance letter, the organizers will be sending you a confirmation form which has to be completed and returned within one week. Thereby, the contract between the organizers and the exhibitors will be concluded and the application then is binding.
- About two months after acceptance, the Lentos Kunstmuseum Linz will send out an invoice for the stand rent / fashion show charge. The invoice has to be settled within the payment deadline. If the stated payment deadline not be respected, the organizers reserve the right to award the stand another exhibitor.
- In case of a cancelation of MODEZONE 2018 due to an act of God, 50 % of the stand rent has to be paid.
- **Cancelation:** A cancelation of the contract (application MODEZONE and application fashion show) can only be effected upon agreement with the organizers following a written statement. In case of a cancelation the following cancelation charges apply:

until September 1 st 2018	25 %
until October 1 st 2018	50 %
until October 15 th 2018	75 %
and after this date	100 %

of the agreed amount.

- **Subleasing:** All labels that will be presenting at a stand must be named in the application. They will also have to pay the stated charges. The stands cannot be subleased without permission of the organizers.
- **Stand allocation:** The stand assignment is carried out by the organization team
- **Looking after the stand:** The stands have to be looked after during the opening hours
- **Photography:**
The exhibitor hereby consents to the creation of photography and video recordings of their person and their

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exhibits within the MODEZONE 2018 and for royalty-free use and publication of the photo and video material by the organizer.

- **Fashionshow:** The MODEZONE team and their jury will decide upon your acceptance to the fashionshow.
- **Expected opening hours** (subject to changes!):
Friday 10:00 a.m. – 10:00 p.m.
Saturday 10:00 a.m. – 6:00 p.m.
- **Sales areas:** The organisers will put up the rough structure of the sales space and stands. Each stand is equipped with a power supply. The arrangement of the exhibition objects at the stand has to be carried out by the exhibitors and has to be finished by 10 a.m. on November 16th 2018. All used materials have to be of low flammability.
 - You can install pictures, posters,... on the movable walls (Caution: Use residue-free fixing material!!!)
 - The back sides of the stands are of various textures: screen of boards, windows, movable walls, exposed concrete
 - Further furnishing (clothes rails, dress forms,...) has to be provided by the labels themselves
 - Tables and chairs can be rented from Lentos upon advanced notification. Please indicate this on your application!
 - If electricity is needed, please indicate this on your application! Electricity is free of extra charge. Please bring your own extension cord.
- In each exhibition room there are at least two fitting rooms that are equipped with mirrors.
- **Set-up:** The set-up of the stands will take place on Friday, November 16th 2018 starting at 7:00 a.m. The stands have to be ready at 10 a.m. at the latest. **Set up is also possible the day before and highly recommended.**
- **Tear-down:** The tear-down will take place on November 17th 2018 starting at 6:00 p.m. **Stands cannot be torn down before the end of the exhibition.** The organizers can impose charges on exhibitors who do not follow this rule. The exhibitors are liable for damages in and on the exhibition room.
- **Security:** During the opening hours of MODEZONE 2018, the exhibitors themselves are responsible for the supervision of their stands. This also applies during set-up and tear-down. The MODEZONE team is not responsible and does not assume liability for damages of any kind. During the night, the Lentos Kunstmuseum Linz is equipped with a modern security system.
- **Liability:** The organizer does not assume any liability for damages of exhibits and stand equipment nor consequential damages. It is suggested to the exhibitors to – at their own expense- obtain insurance for their exhibits.